

Survey Questionnaire and Responses

For the purposes of these questions, the term “patients” refers to patients, caregivers, and groups representing patients/caregivers (e.g. patient advocacy organizations, disease-specific interest groups, etc.).

Survey Questions



Click for answers

01 ▶ How would you describe patient-centricity?

02 ▶ On a scale of 1 to 5, with 1 being “poor” and 5 being “excellent,” rate how well your organization has engaged patients as advisors (i.e., not as study participants/subjects) in the drug research and development process.

03 ▶ What barriers have you encountered or anticipate encountering when trying to engage with patients and caregivers as advisors in drug research and development?

04 ▶ Do you invite patients to co-develop your Medical Affairs materials/projects/activities?

05 ▶ What barriers to patient-centricity have you encountered?

06 ▶ TRUE or FALSE: My organization has effective community outreach and sustainable engagement strategies and programs that are tailored to meet the needs of patients/caregivers.

07 ▶ TRUE or FALSE: My organization has strategies in place to try to demonstrate trustworthiness to the patient/caregiver community.

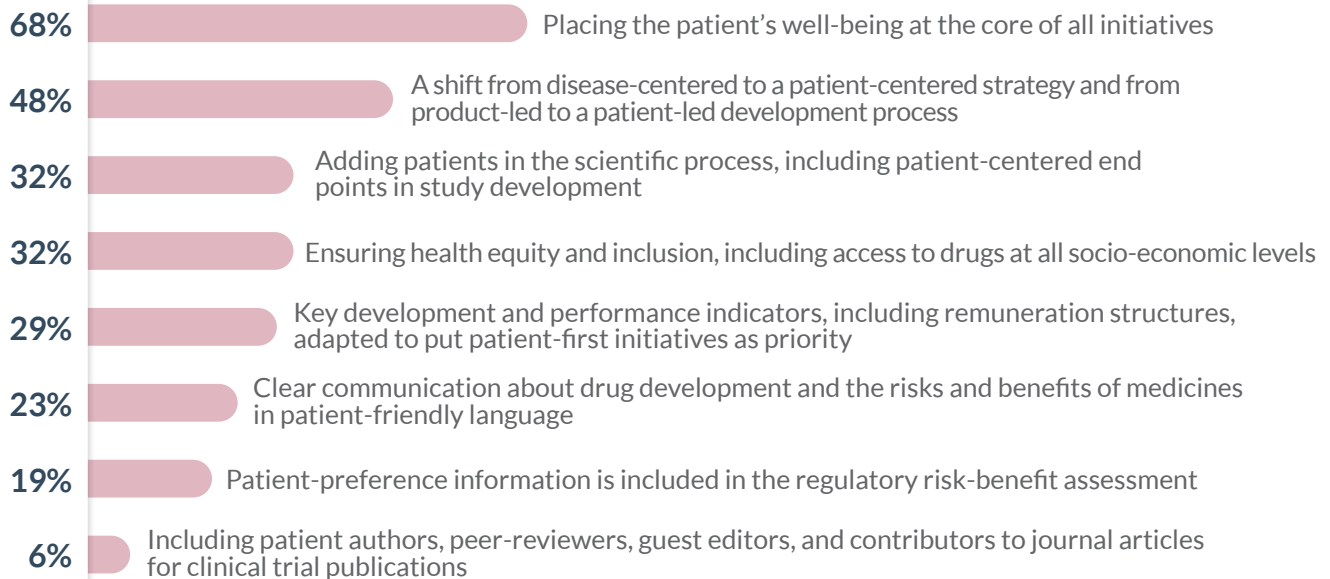
08 ▶ Does your organization currently involve patients in the following communication activities?

We collected responses from a total of 31 pharma/biotech and associated industry professionals, who described medical affairs, clinical trials, and commercialization as their main areas of focus. Responses were collected from January 4 to February 25, 2022.

Survey Responses

01

Best-Suited Description of Patient-Centricity (Participants could choose upto 3 options)



n = 31

02

Organization's Engagement of Patients as Advisors in the Drug Research & Development Process



n = 31

Survey Responses

03

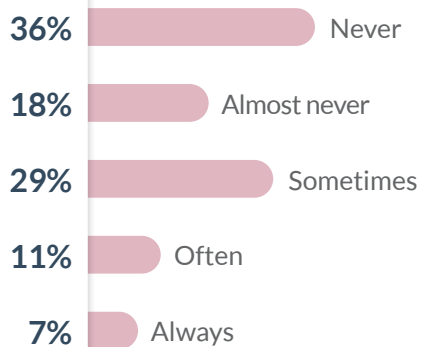
Barriers to Engaging Patients & Caregivers as Advisors in Drug Research & Development (Participants could select multiple options)



n = 30

04

Organization Invites Patients to Co-develop Medical Affairs Materials/Projects/Activities

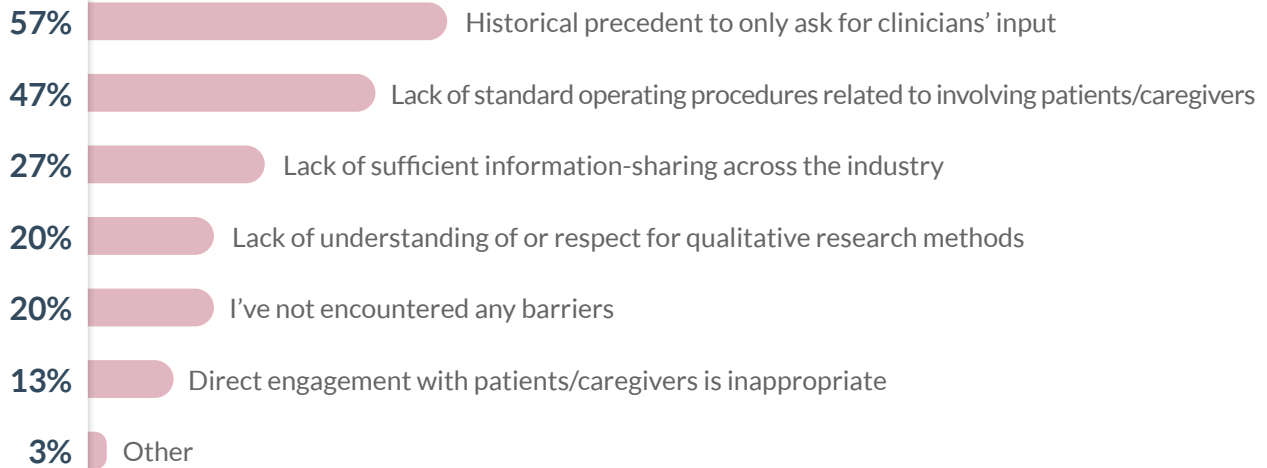


n = 28

Survey Responses

05

Overall Barriers to Patient-Centricity (Participants could select all options that applied)



n = 30

06

Organization has Effective Community Outreach and Sustainable Engagement Strategies and Programs that are Tailored to Meet the Needs of Patients/Caregivers



n = 31

07

Organization has Strategies in Place to Demonstrate Trustworthiness to the Patient/Caregiver Community

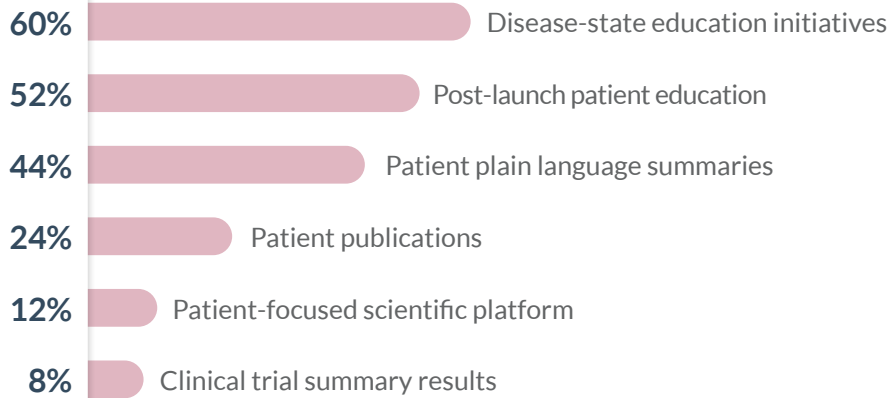


n = 31

Survey Responses

08

Organization Currently Involves Patients in the Following Communication Activities (Participants could select all options that applied)



n = 25